

Newsletter Advertising Opportunities

Bookreporter.com

In a recent survey 71% of Bookreporter.com subscribers noted that they wanted to learn more about authors and books online. Want to promote your book or website to 30,000 readers?

Graphic Ad:

- Graphic of book jacket or author photo
- 25 words of text
- A link to a website, special feature or online bookstore

Cost: \$500 per insertion

Text Ad:

- 25 words of text
- A link to a website, special feature or online bookstore

Cost: \$350 per insertion

ReadingGroupGuides.com

Have a specific guide that you want readers to be aware of? This is the way to get your guide noticed by subscribers of the monthly ReadingGroupGuides.com newsletter. Here's what a ReadingGroupGuides.com newsletter mention includes:

Graphic Ad:

- Graphic of book jacket or author photo
- 25 words of text
- A link to a specific reading group guide

Cost: \$500 per insertion

Text Ad:

- 25 words of text
- A link to a specific reading group guide

Cost: \$350 per insertion

AuthorsOnTheWeb.com

Do have a website or a special website feature that you want to promote to readers? If so, advertise here to reach readers who are pre-disposed to learn about authors online? Here's what an AuthorsOnTheWeb.com newsletter mention includes:

Graphic Ad:

- Graphic of book jacket or author photo
- 25 words of text
- A link to a website, special feature or online bookstore

Cost: \$400 per insertion

Text Ad:

- 25 words of text
- A link to a website, special feature or online bookstore

Cost: \$250 per insertion

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For more information, contact **Carol Fitzgerald** at **Carol@bookreporter.com** or **212-246-3100**.

Newsletter Advertising Opportunities

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Teenreads.com	
<p>Have a book that you want to get on the radar screens of acquisitive, book loving teens aged 12-17? Then think about advertising in the monthly Teenreads.com newsletter! Here's what an Teenreads.com newsletter mention includes:</p>	
<p>Graphic Ad:</p> <ul style="list-style-type: none"> • Graphic of book jacket or author photo • 25 words of text • A link to a website, special feature or online bookstore <p>Cost: \$400 per insertion</p>	<p>Text Ad:</p> <ul style="list-style-type: none"> • 25 words of text • A link to a website, special feature or online bookstore <p>Cost: \$250 per insertion</p>
Kidreads.com	
<p>Kids aged 6-12 are loyal fans of the Kidsreads.com newsletter. They log on each week to learn about the latest books, get news from Booker T. Worm, and read jokes and mailbag responses from their fellow readers. Want to reach them with your book, or tell them about your website? Here's what a Kidsreads.com newsletter mention includes:</p> <p><i>*Note: Kidsreads.com links must be pre-approved. No links to online stores are allowed.</i></p>	
<p>Graphic Ad:</p> <ul style="list-style-type: none"> • Graphic of book jacket or author photo • 25 words of text • A link to a website or a special feature <p>Cost: \$500 per insertion</p>	<p>Text Ad:</p> <ul style="list-style-type: none"> • 25 words of text • A link to a website or a special feature <p>Cost: \$350 per insertion</p>
Kids Reads (For Parents)	
<p>A "parents only" version of the Kids Reads newsletter is also available.</p>	
<p>Graphic Ad:</p> <ul style="list-style-type: none"> • Cover Graphic or Author Photo • 25 words of text • A link to a website, special feature or online bookstore <p>Cost: \$400 per insertion</p>	<p>Text Ad:</p> <ul style="list-style-type: none"> • 25 words of text • A link to a website, special feature or online bookstore <p>Cost: \$250 per insertion</p>



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